Université de Toulouse

Faculté sciences et ingénierie Université de Toulouse

PÉRIODE D'ACCRÉDITATION : 2022 / 2026

UNIVERSITE DE TOULOUSE

SYLLABUS MASTER

Mention Management des systèmes d'information

M2 Management International du Transport Aérien et du Tourisme

http://www.fsi.univ-tlse3.fr/

2026 / 2027

26 NOVEMBRE 2026

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PRESENTATION OF THE SPECIALTY

SPECIALITY

Parcours type : M2 Management International du Transport Aérien et du Tourisme (MITAT)/ Master 2 International Management to Tourism and Air Transport (MITAT)
Mention de rattachement : Management des Systèmes d'Information (MSI)**Information Systems Management (ISM)**
Mots Clés : Communication ; Gestion aéroportuaire ; Marketing ; Compagnies aériennes ; Voyage aérien ; Tourisme ; Anglais professionnel ; Management International ; Transport Aérien
Key Words : Communication ; Airport management ; Marketing ; Airlines ; Air Travel ; Tourism ; Professional English ; International Management ; Air Transport
Etablissement : UNIVERSITE TOULOUSE III PAUL SABATIER
Campus : Toulouse Paul Sabatier

PRESENTATION OF THE YEAR OF M2 MANAGEMENT INTERNATIONAL DU TRANSPORT AÉRIEN ET DU TOURISME

Activities targeted by the M2 MITAT programme, which are in line with those described for the Information Systems Management (ISM) field of study :

- Multimodal communication in English in the air transport and tourism sectors
- Intervention and action in the field of management and economics applied to air transport and tourism

- Economic intelligence (economic, scientific, technical and regulatory watch)
- Analysis of needs or projects
- Modeling and construction of scenarios
- Evaluation and control
- Elaboration of international strategies
- Management of international development
- Communication and promotion (products/projects, etc.)
  - Organization and management of tourism promotion projects
- Management of a multicultural team and network
- Design, implementation, management and evaluation of tourism promotion projects by coordinating the actions of local, national and international tourism stakeholders
- Carrying out assessments of tourism promotion actions and determining the axes of evolution with institutional or private partners

Skills attested to in carrying out these activities
Proficiency in cross-cultural and cultural specificities
Additional and indissociable skills from the ones mentioned in the Information Systems Management (ISM) field
Cross-Cultural Communication Tools and Methods
To effectively communicate by Mastering the terminology and the functional and professional language of English in an International Context, as well as the Digital Tools listed below :
- Office Software (Word Processing, Spreadsheet, PPT, Photoshop, Publisher, etc.)
- Desktop Publishing (DTP) software
- Aeronautical Terminology (IATA, Aeronautical Alphabet, etc.)
- Reservation Software (Application)

Air transport and Tourism Economics and Management
- Master the air and travel industry's economic stakes and their permanent evolution in order to contextualize strategic and operational actions.

- Master a holistic approach to the management of airports and tourism (strategies, issues, perspectives) in all aspects of passenger management, logistics and airport and tourism operations.
- Intervene on Heritage Sites / Managing Tourism Heritage
- Design and operate Marketing Strategies and Operations based on Innovative Digital Tools
- Identify and enforce Airport Security and Safety rules and regulations for air transport.
- Lead Cultural Heritage projects (budget and finance management of tourism projects ; management and enhancement of major heritage sites)

Project Engineering

- Study, concept and manage international projects related to the tourism and air transport sectors (e.g. market surveys, evaluation and planning of new air routes in collaboration with local and national tourism organizations, events to promote the territory)
- Mastering of risks and implementation of conflict prevention and management techniques in a cross-cultural environment
- Take into consideration and fulfill the values of society : Environment and Sustainable Development, Ethics

These activities can be carried out in structures such as

- Airline company
- Airports
- Air and space insurance company
- International bank operating in the air and space sector
- Tour Operator
- Travel agency
- Local, regional, national and international tourism and/or air transport administrations/institutions (Tourist Office, Regional Tourist Committee, UNWTO, ICAO, DGAC, etc.)
- Car rental (airport area)
- Organization of international trade
- Organization of multimodal transport (air, sea, rail and land)
- Organization of cultural, territorial and heritage tourism (heritage sites, museums, national parks, arts, etc.)
- Companies related to air transport and tourism
- Hotel & resort complexes

CONTACTS SECTION

CONTACT INFORMATION CONCERNING THE SPECIALTY

PERSON IN CHARGE OF TEACHING AFFAIRS OF M2 MANAGEMENT INTERNATIONAL DU TRANSPORT AÉRIEN ET DU TOURISME

NAPOLI Jocelyne
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SECRETARY OF STUDENT AFFAIRS OF

DALL' AGLIO COR Aude
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CONTACT INFORMATION CONCERNING THE DISCIPLINE

PERSON IN CHARGE OF THE DISCIPLINE MANAGEMENT DES SYSTÈMES D'INFORMATION

JEAN-AMANS Carole
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TABLE SUMMARIZING THE MODULES THAT MAKE UP THE TRAINING PROGRAM

page	Code	Title of the module	semestre*	ECTS	Mandatory Optional	Cours	TD	Projet	Stage*
First semester									
Choose 1 module among the following 4 modules :									
27	KSID9AZU	FRANCAIS LANGUE ETRANGERE (FSI.Groupe-Langues)	I	2	O		24		
25	KSID9AWU	ALLEMAND (FSI.LVG-Langues)	I	2	O		24		
26	KSID9AXU	ESPAGNOL (Espagnol)	I	2	O		24		
24	KSID9ATU	TOEIC (TOEIC)	I	2	O		24		
	KSID9AAU	OPTIMISATIONS DES FONDAMENTAUX PROFESSIONNELS (KSID9AAU)	I	4	O				
10		KSID9AA1 Tutorat en anglais					24		
11		KSID9AA2 Skills assessment				8	8		
12		KSID9AA3 Management of IS & Organizational Piloting				10	10		
13		KSID9AA4 Project Management Tools				10	10		
	KSID9ABU	CONNAISSANCES ET COMPETENCES INTERCULTURELLES TAT	I	6	O				
14		KSID9AB1 English applied to Air Transport & Tourism (ATT)				20	20		
15		KSID9AB2 Scientific and Technical English				20	20		
16		KSID9AB3 English applied to WHS				10	10		
	KSID9ACU	ENVIRONNEMENT SOCIO-ECONOMIQUE TU TAT (KSID9AAU)	I	9	O				
17		KSID9AC1 Management, English, Eco applied to Air Transport				10	10		
18		KSID9AC2 Management, English, Eco applied to Tourism				10	10		
19		KSID9AC3 Management, English, Eco applied to WHS				10	10		
20		KSID9AC4 Air Travel Regulations				10	10		
	KSID9ADU	STRATEGIE DU DEVELOPPEMENT DU TAT (KSID9ADU)	I	9	O				

* **AN** :year long teaching, **I** : first semester, **II** : second semester

***Stage**: in number of months

page	Code	Title of the module	semestre*	ECTS	Mandatory Optional	Cours	TD	Projet	Stage*
21	KSID9AD1	Digital Marketing				10	10		
22	KSID9AD2	Air Transport Risks Management -Safety & Security				10	10		
23	KSID9AD3	Airport Management				10	10		
Second semester									
	KSIDAAAU	RECHERCHE ET PROJETS (FORMATION / ACTION) (KSIDAAAU)	II	9	O				
28	KSIDAAA1	Research Design				10	10		
29	KSIDAAA2	Formation-action : coordination de projets (Action-Based Training : Project Coordination)				16	6		
30	KSIDAAA3	Internship research & professional preparation				10	4		
31	KSIDAAA4	Tutorial Projects (operational studies)						150	
	KSIDAABU	IMMERSION DANS L'ACTION (KSIDAABU)	II	21	O				
		Choose 1 module among the following 3 modules :							
32	KSIDAAB1	Stage en organisation							6
33	KSIDAAB2	Mémoire de recherche							6
34	KSIDAAB3	Statut étudiant-entrepreneur							6

* **AN** :year long teaching, **I** : first semester, **II** : second semester

***Stage**: in number of months

LIST OF THE MODULES

UE	OPTIMISATIONS DES FONDAMENTAUX PROFESSIONNELS (KSID9AAU)	4 ECTS	1st semester
Sous UE	Tutorat en anglais		
KSID9AA1	TD : 24h	Teaching in anglais	Personal work 20 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

NAPOLI Jocelyne
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LEARNING GOALS

Tutorat /**tutorial** : approche personnalisée linguistique et aide à la prise de parole en public dans un contexte professionnel et académique/ Personalized linguistic approach and assistance in public speaking in a professional and academic context.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

Autonomy in interaction in a business environment

KEYWORDS

Autonomy, proficiency, oral interaction, business communication oriented

UE	OPTIMISATIONS DES FONDAMENTAUX PROFESSIONNELS (KSID9AAU)	4 ECTS	1st semester
Sous UE	Skills assessment		
KSID9AA2	Cours : 8h , TD : 8h	Teaching in anglais	Personal work 20 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

NAPOLI Jocelyne
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LEARNING GOALS

Bilan de professionnalisation. Cette démarche s'inscrit dans le cadre européen du processus de Bologne. Cet outil aide l'étudiant dans son orientation et surtout dans son insertion en valorisation son parcours de formation et du parcours professionnel. Il permet de faire un bilan personnel, de construire son projet pour mieux communiquer.

Skills assessment : portfolio of experiences and skills : This approach is part of the European framework of the Bologna process. This tool helps the student in his orientation and especially in his insertion by valuing his training and professional path. It allows students to make a personal assessment, to build their project to better communicate.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

KEYWORDS

Personal Assessment, better communication, orientation, insertion

UE	OPTIMISATIONS DES FONDAMENTAUX PROFESSIONNELS (KSID9AAU)	4 ECTS	1st semester
Sous UE	Management of IS & Organizational Piloting		
KSID9AA3	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 20 h

[Retour liste des UE]

LEARNING GOALS

Management des Systèmes d'Information et pilotage organisationnel : Appréhender les enjeux et les principes des systèmes d'information dans les entreprises. Comprendre les enjeux liés au déploiement des nouvelles technologies dans les entreprises et les organisations. Maîtriser les concepts de la gouvernance des systèmes d'information.

Information System Management & organisational Piloting : Understand the issues related to the deployment of new technologies in companies and organizations. Master the concepts of information systems governance.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

KEYWORDS

New technologies, organizations, Concepts of information systems, governance

UE	OPTIMISATIONS DES FONDAMENTAUX PROFESSIONNELS (KSID9AAU)	4 ECTS	1st semester
Sous UE	Project Management Tools		
KSID9AA4	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 20 h

[Retour liste des UE]

LEARNING GOALS

Management de projet : principes et outils : Ces enseignements visent à illustrer à travers de nombreux exercices et études de cas pratiques l'état de l'art des techniques utilisables en fonction des objectifs du projet travaillé.
Projects Management : strategies, principles and tools : Projects Management aim to illustrate through numerous exercises and practical case studies the state of the art of techniques that can be used according to the objectives of the project.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

KEYWORDS

Practical case studies, serious games, organizations, governance, tools, soft skills, leadership, methods & technics

UE	CONNAISSANCES ET COMPETENCES INTER-CULTURELLES TAT	6 ECTS	1st semester
Sous UE	English applied to Air Transport & Tourism (ATT)		
KSID9AB1	Cours : 20h , TD : 20h	Teaching in anglais	Personal work 50 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

NAPOLI Jocelyne
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LEARNING GOALS

Business English in Context : Optimize oral and written communication, professional enhancement and use of skills in a context of professional and professional globalization and of research. Implementing language automatism, interpersonal skills in an interconnected context, ability to write up work reports, minutes, conduct a debate, and manage a business meeting in English, being at ease with extra professional subjects or negotiating contracts specific to the world of air transport and travel management through the medium of English language.

SUMMARY OF THE CONTENT

Rules and uses of English in a professional setting. Academic or research jobs search and operational preparations. Case studies, presentations, conferences organized around current topics presented by experts in the field. Practical application within a professional context.

SPECIFICITIES

Paul Sabatier Campus
Attendance : Compulsory

TARGETED SKILLS

Autonomy and excellency in interacting within an international professional context

KEYWORDS

English business skills, Air Transport, Tourism, Management, Governance, Globalization

UE	CONNAISSANCES ET COMPETENCES INTER-CULTURELLES TAT	6 ECTS	1st semester
Sous UE	Scientific and Technical English		
KSID9AB2	Cours : 20h , TD : 20h	Teaching in anglais	Personal work 50 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

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LEARNING GOALS

Command of the linguistic tools in order to successfully undertake the holistic technical and scientific assignments of the future professional executive (writing a call for proposals, technical, managerial, and contractual matters). Address quality and safety standards, certifications and preventive measures in passenger transport, in tourism sites, in hospitality and airport organizations, process accountancy data/ technical and scientific statistics of the international tourism environment.

SUMMARY OF THE CONTENT

Practical scientific and technical English : analyses of current economic topics within a professional context. Summary of documents, oral presentations. Assorted supporting materials : articles, audio, documents, video, multimedia, etc.

SPECIFICITIES

Paul Sabatier Campus
Attendance : Compulsory

TARGETED SKILLS

Autonomy and excellency in interacting with technical and scientific professionals in context

KEYWORDS

Technical, Scientific English, Air Transport and Tourism Applications of Language Skills

UE	CONNAISSANCES ET COMPETENCES INTER-CULTURELLES TAT	6 ECTS	1st semester
Sous UE	English applied to WHS		
KSID9AB3	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 50 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

NAPOLI Jocelyne
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LEARNING GOALS

To acquire and deeply develop the linguistic and cultural knowledge essential to describe and carry out research projects on properties inscribed on UNESCO's World Cultural Heritage lists.

SUMMARY OF THE CONTENT

Real case studies developed in English to describe and develop projects on heritage registered as a WHS.

SPECIFICITIES

Paul Sabatier Campus
Attendance : Compulsory

KEYWORDS

World Heritage Sites, Case Studies, UNESCO, World Cultural Heritage lists, Proficiency, Culture, Language Skills, Digital Technology,

UE	ENVIRONNEMENT SOCIO-ECONOMIQUE TU TAT (KSID9AAU)	9 ECTS	1st semester
Sous UE	Management, English, Eco applied to Air Transport		
KSID9AC1	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 145 h

[Retour liste des UE]

LEARNING GOALS

To present economic issues within air transport and international tourism, emphasizing the economic choices that companies face and the methods put into place to carry them out.
Economics & Management Applied to Air Transport : Presentation of key players : companies, airports, aerial navigation, economics and development of international air transport.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

KEYWORDS

Economics of Air Transport, Yield Management Skills, Management, Macro and Micro Economics applied to Air Transport

UE	ENVIRONNEMENT SOCIO-ECONOMIQUE TU TAT (KSID9AAU)	9 ECTS	1st semester
Sous UE	Management, English, Eco applied to Tourism		
KSID9AC2	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 145 h

[Retour liste des UE]

LEARNING GOALS

Economics and development of international tourism

SUMMARY OF THE CONTENT

Applied case studies from international stakeholders

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

General and Specific knowledge on trends in Tourism industry worldwide

KEYWORDS

Economics, Management, Yield Management, Comparative advantages, Price Value, Tourism, Statistics, Analyses

UE	ENVIRONNEMENT SOCIO-ECONOMIQUE TU TAT (KSID9AAU)	9 ECTS	1st semester
Sous UE	Management, English, Eco applied to WHS		
KSID9AC3	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 145 h

[Retour liste des UE]

LEARNING GOALS

Economics General and Specific Knowledge and World Heritage Sites development.

SUMMARY OF THE CONTENT

Work on real WHS issues case studies.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

Get an expertise level of management and economics knowledge on World Heritage Sites (WHS).
Be able to conduct a benchmarking on specific economic and/or management of tangible or intangible WHS.

KEYWORDS

World Heritage Sites (WHS), Economics, Management, Characterics, Case Studies, Registered a new WHS

UE	ENVIRONNEMENT SOCIO-ECONOMIQUE TU TAT (KSID9AAU)	9 ECTS	1st semester
Sous UE	Air Travel Regulations		
KSID9AC4	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 145 h

[Retour liste des UE]

LEARNING GOALS

To appreciate the needs and requirements for a comprehensive and objective source for information on the many aspects of the vibrant business of carrying passengers and goods by air around the world. To understand the air and economic interconnectedness between air traffic and tourism.

SUMMARY OF THE CONTENT

Transportation Security guidelines. Passenger support. Special procedures. Intelligence-driven strategy designed to improve both security and passenger experience.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

KEYWORDS

Air travel regulations, security and safety, interconnections, air traffic, tourism, passengers, air freight, carrying passengers and/or goods

UE	STRATEGIE DU DEVELOPPEMENT DU TAT (KSID9ADU)	9 ECTS	1st semester
Sous UE	Digital Marketing		
KSID9AD1	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 165 h

[Retour liste des UE]

LEARNING GOALS

Learn to « manage marketsØ by acquiring a knowledge base and studying the tools and specific practices of air transport. Awareness of strategic issues linked to sales, marketing and quality standards. Practical case studies : Heritage conservation and management activities. Human factors and aerial security, certification, software/ programs, procedures, maintenance, continual training. Acquire a global vision of the exploitation and the quality of services in airports, strategies, issues and perspectives of airports.

SUMMARY OF THE CONTENT

Tourism & Airline Management and Marketing : Marketing and financial management of airlines : traditional, low cost airlines ; global alliances, air transport distribution, commercial policies and marketing practices according to domestic, regional, or foreign companies. Managing World Heritage Sites : identifying needs for capacity building for WHS conservation and management activities.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

Acquire the research methodology of innovative strategies and development of activities or products linked to air travel projects

KEYWORDS

Methodology, techniques, tools, strategies, development, innovation, project management skills

UE	STRATEGIE DU DEVELOPPEMENT DU TAT (KSID9ADU)	9 ECTS	1st semester
Sous UE	Air Transport Risks Management -Safety & Security		
KSID9AD2	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 165 h

[Retour liste des UE]

LEARNING GOALS

Objectives : Learn to « manage marketsØ by acquiring a knowledge base and studying the tools and specific practices of air transport. Awareness of strategic issues linked to sales, marketing and quality standards. Practical case studies : Heritage conservation and management activities. Human factors and aerial security, certification, software/ programs, procedures, maintenance, continual training. Acquire a global vision of the exploitation and the quality of services in airports, strategies, issues and perspectives of airports.

SUMMARY OF THE CONTENT

Air travel Management Security and Safety : The liberalization of air traffic and globalization : global consequences in terms of safety and security. Updating culture and knowledge on safety and security in context. General knowledge on air travel and hospitality insurance policy through real case studies.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

Acquire the research methodology of innovative strategies and development of activities or products linked to air travel projects

KEYWORDS

Air travel, security and safety, travel insurance, regulations

UE	STRATEGIE DU DEVELOPPEMENT DU TAT (KSID9ADU)	9 ECTS	1st semester
Sous UE	Airport Management		
KSID9AD3	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 165 h

[Retour liste des UE]

LEARNING GOALS

Learn to "manage markets" by acquiring a knowledge base and studying the tools and specific practices of air transport. Awareness of strategic issues linked to sales, marketing and quality standards. Practical case studies : Heritage conservation and management activities.

SUMMARY OF THE CONTENT

Human factors and aerial security, certification, software/ programs, procedures, maintenance, continual training.

TARGETED SKILLS

Acquire a global vision of the exploitation and the quality of services in airports, strategies, issues and perspectives of airports.

KEYWORDS

ICAO, Airport Managment, Meteorology, Direct, Indirect and Induced Airport Revenu,

UE	TOEIC (TOEIC)	2 ECTS	1st semester
KSID9ATU	TD : 24h	Teaching in anglais	Personal work 26 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

NAPOLI Jocelyne
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LEARNING GOALS

the TOEIC test aims at determining who can communicate effectively in English across borders and cultures with coworkers and clients.

SUMMARY OF THE CONTENT

Different exercises and mock tests to help ensure your success with the TOEIC.

TARGETED SKILLS

The TOEIC preparation and test will help you :
- to improve your professional resume
- track your progress in English acquisition
- show employers you are ready for success at the next professional level
- know your own strengths and limitations,
- qualify for educational opportunities and placement
- build your confidence
- qualify for a new position

UE	ALLEMAND (FSI.LVG-Langues)	2 ECTS	1st semester
KSID9AWU	TD : 24h	Teaching in anglais	Personal work 26 h
Furrow(s) :	Sillon 1		

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

SANTAMARINA Diego
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LEARNING GOALS

Donner les bases grammaticales et la maîtrise des éléments de la langue de spécialité pour pouvoir être opérationnel en milieu germanophone..

SUMMARY OF THE CONTENT

TD mutualisés permettant de travailler différentes activités langagières favorisant l'acquisition de compétences transversales.

PREREQUISITES

Pas de pré-requis particulier à part la motivation et la capacité à fournir un travail personnel conséquent.
Autorisation préalable du responsable de filière .

REFERENCES

Les documents et les conseils bibliographiques seront directement donnés en cours par l'enseignant.

KEYWORDS

Allemand-compétences transversales

UE	ESPAGNOL (Espagnol)	2 ECTS	1st semester
KSID9AXU	TD : 24h	Teaching in anglais	Personal work 26 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

SANTAMARINA Diego
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LEARNING GOALS

Maîtriser des bases grammaticales essentielles et s'approprier progressivement la langue de spécialité

SUMMARY OF THE CONTENT

UE mutualisée

PREREQUISITES

Autorisation préalable du responsable de filière

REFERENCES

Les documents et références bibliographiques seront directement donnés en cours par l'enseignant.e

KEYWORDS

Espagnol- compétences transversales

UE	FRANCAIS LANGUE ETRANGERE (FSI.Groupe-Langues)	2 ECTS	1st semester
KSID9AZU	TD : 24h	Teaching in anglais	Personal work 26 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

DULAC Céline
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LEARNING GOALS

Développer ses compétences langagières et interculturelles en français durant un séjour d'études en France.

SUMMARY OF THE CONTENT

- compréhension et expression orales du français général de niveau A1/A2, B1 ou B2+ selon le cours suivi
- acquisition de vocabulaire et de structures de niveau A1/A2, B1 ou B2+ selon le cours suivi
- éléments de prononciation et de prosodie du français
- réflexion sur les différences interculturelles

PREREQUISITES

Passation du test ELAO. L'étudiant-e suit le cours de son niveau (A1/A2, B1 ou B2).

SPECIFICITIES

Ce cours est accessible uniquement aux étudiant-e-s étrangers-ères non francophones et en échange à l'UT3.

TARGETED SKILLS

Les compétences visées dépendent du niveau CECRL de l'étudiant-e ; chaque cours est adapté en fonction des descriptifs du CECRL.

KEYWORDS

Français Langue Etrangère, Insertion, Interculturalité

UE	RECHERCHE ET PROJETS (FORMATION / ACTION) (KSIDAAAU)	9 ECTS	2nd semester
Sous UE	Research Design		
KSIDAAA1	Cours : 10h , TD : 10h	Teaching in anglais	Personal work 169 h

[Retour liste des UE]

LEARNING GOALS

To acquire the knowledge of the methodologies of research. To know how to set up and lead to completion professional scientific processes in a work-related context with appropriate methods and management while meeting the required deadlines.

SUMMARY OF THE CONTENT

Research Design : To provide a clear plan of the research, based on independent and dependent variables, and to consider the cause and effect evoked by these variables.

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

To provide a clear plan of the research, based on independent and dependent variables, and to consider the cause and effect evoked by these variables.

KEYWORDS

Research methodology, analysis methods, references, publication, oral presentation

UE	RECHERCHE ET PROJETS (FORMATION / ACTION) (KSIDAAAU)	9 ECTS	2nd semester
Sous UE	Formation-action : coordination de projets (Action-Based Training : Project Coordination)		
KSIDAAA2	Cours : 16h , TD : 6h	Teaching in anglais	Personal work 169 h

[Retour liste des UE]

TEACHER IN CHARGE OF THE MODULE

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LEARNING GOALS

To acquire the knowledge of the methodologies of research. To know how to set up and lead to completion professional scientific processes in a work-related context with appropriate methods and management while meeting the required deadlines.

SUMMARY OF THE CONTENT

Training- Action : presentation & coordination : Real operational cases given by Air Transport and Tourism partners

SPECIFICITIES

Paul Sabatier Campus
Taught in English
Attendance : Compulsory

TARGETED SKILLS

To acquire the knowledge of the methodologies of research. To know how to set up and lead to completion professional scientific processes in a work-related context with appropriate methods and management while meeting the required deadlines.

KEYWORDS

Operational case studies, air travel cases, air transport and tourism (ATT) cases

UE	RECHERCHE ET PROJETS (FORMATION / ACTION) (KSIDAAAU)	9 ECTS	2nd semester
Sous UE	Internship research & professional preparation		
KSIDAAA3	Cours : 10h , TD : 4h	Teaching in anglais	Personal work 169 h

[Retour liste des UE]

LEARNING GOALS

Carry out a management, administrative, marketing and commercialization mission within one of the following : tourism institution, local authority, an international public organization or within the field of air transport, airline, airport, travel agency, air transport administration.
Explain and analyze experience acquired in the field through a research perspective while adopting a reflexive attitude.
Write up and present academic defense of internship report. Research-action : carry out a practical mission, professional & academic setting. Write up and present academic defense of an internship dissertation or a research paper.

SPECIFICITIES

Paul Sabatier Campus
Internship in an international and intercultural environment worldwide
Taught in English
Attendance : Compulsory

UE	RECHERCHE ET PROJETS (FORMATION / ACTION) (KSIDAAAU)	9 ECTS	2nd semester
Sous UE	Tutorial Projects (operational studies)		
KSIDAAA4	Projet : 150h	Teaching in anglais	Personal work 169 h

[Retour liste des UE]

LEARNING GOALS

Carry out a management, administrative, marketing and commercialization mission within one of the following : tourism institution, local authority, an international public organization or within the field of air transport, airline, airport, travel agency, air transport administration.
Explain and analyze experience acquired in the field through a research perspective while adopting a reflexive attitude.
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SPECIFICITIES

Paul Sabatier Campus
Internship in an international and intercultural environment worldwide
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Attendance : Compulsory

TARGETED SKILLS

Cross cultural knowledge and management of team and projects

UE	IMMERSION DANS L'ACTION (KSIDAABU)	21 ECTS	2nd semester
Sous UE	Stage en organisation		
KSIDAAB1	Stage : 6 mois	Teaching in anglais	Personal work 525 h

[Retour liste des UE]

LEARNING GOALS

Internship in an international context within the air travel and tourism industry

SPECIFICITIES

Air Transport and Tourism anywhere in the world

TARGETED SKILLS

pre-work situation
theory into practice in context
cross cultural practices of tourism specificities

UE	IMMERSION DANS L'ACTION (KSIDAABU)	21 ECTS	2nd semester
Sous UE	Mémoire de recherche		
KSIDAAB2	Stage : 6 mois	Teaching in anglais	Personal work 525 h

[Retour liste des UE]

LEARNING GOALS

Carry out a management, administrative, marketing and commercialization mission within one of the following : tourism institution, local authority, an international public organization or within the field of air transport, airline, airport, travel agency, air transport administration.
Explain and analyze experience acquired in the field through a research perspective while adopting a reflexive attitude.
Write up and present academic defense of internship report. Research-action : carry out a practical mission, professional & academic setting. Write up and present academic defense of an internship dissertation or a research paper.

UE	IMMERSION DANS L'ACTION (KSIDAABU)	21 ECTS	2nd semester
Sous UE	Statut étudiant-entrepreneur		
KSIDAAB3	Stage : 6 mois	Teaching in anglais	Personal work 525 h

[Retour liste des UE]

LEARNING GOALS

Sole ownership status : open your own start-up using the theory learnt during the first semester.

GLOSSARY

GENERAL TERMS

DEPARTMENT

The departments are teaching structures within components (or faculties). They group together teachers lecturing in one or more disciplines.

MODULE

A semester is structured into modules that may be mandatory, elective (when there is a choice) or optional (extra). A module corresponds to a coherent teaching unit whose sucessful completion leads to the award of ECTS credits.

ECTS: EUROPEAN CREDITS TRANSFER SYSTEM

The ECTS is a common unit of measure of undergraduate and postgraduate university courses within Europe, created in 1989. Each validated module is thus assigned a certain number of of ECTS (30 per teaching semester). The number of ECTS depends on the total workload (lectures, tutorials, practicals, etc.) including individual work. The ECTS system aims to facilitate student mobility as well as the recognition of degrees throughout Europe.

TERMS ASSOCIATED WITH DEGREES

Degrees have associated domains, disciplines and specialities.

DOMAIN

The domain corresponds to a set of degrees from the same scientific or professional field. Most of our degrees correspond to the domain Science, Technology and Health.

DISCIPLINE

The discipline corresponds to a branch of knowledge. Most of the time a discipline consists of several specialities.

SPECIALITY

The speciality constitutes a particular thematic orientation of a discipline chosen by a student and organised as a specific trajectory with specialised modules.

TERMS ASSOCIATED WITH TEACHING

LECTURES

Lectures given to a large group of students (for instance all students of the same year group) in lecture theatres. Apart from the presence of a large number of students, lectures are characterized by the fact they are given by a teacher who defines the structure and the teaching method. Although its content is the result of a collaboration between the teacher and the rest of the educational team, each lecture reflects the view of the teacher giving it.

TD : TUTORIALS

Tutorials are work sessions in smaller groups (from 25 to 40 students depending on the department) led by a teacher. They illustrate the lectures and allow students to explore the topics deeper.

TP : PRACTICALS

Teaching methods allowing the students to acquire hands-on experience concerning the knowledge learned during lectures and tutorials, achieved through experiments. Practical classes are composed of 16 to 20 students. Some practicals may be partially supervised or unsupervised. On the other hand, certain practicals, for safety reasons, need to be closely supervised (up to one teacher for four students).

PROJECT

A project involves putting into practice in an autonomous or semi-autonomous way knowledge acquired by the student at the university. It allows the verification of the acquisition of competences.

FIELD CLASS

Field classes are a supervised teaching method consisting of putting into practice knowledge acquired outside of the university.

INTERNSHIPS

Internships are opportunities enabling students to enrich their education with hands-on experience and to apply lessons learned in the classroom to professional settings, either in industry or in research laboratories. Internships are strongly regulated and the law requires, in particular, a formal internship convention established between the student, the hosting structure and the university.


Université
de Toulouse